

**inter
solar**
connecting solar business

**SUMMIT
BRASIL NORDESTE**

Inspired by
THEsmarter
SOUTH AMERICA 



**APR
23-24
2025**

FORTALEZA, BRAZIL, CEARÁ EVENTS CENTER

**Brazil's most successful solar event
boosting Northeast's PV business**

RESERVE YOUR BOOTH

www.intersolar-summit-brasil.com



Brazil's Northeast Stands Out in the Renewable Energy Sector

Photovoltaic solar energy is booming globally and is widely regarded as the fastest-growing energy source. As a case in point, Brazil's vast territory and abundant solar radiation levels make it a privileged region to exploit the immense potential of photovoltaic solar energy.

This bright outlook will be widely discussed during the 5th Intersolar Summit Brasil Nordeste, an event focusing on the transition to a low-carbon economy covering hot renewable energy topics such as groundbreaking technologies, regulatory frameworks, public policies, up-and-coming market opportunities, and financing and investment strategies.

According to Brazil's Ministry of Mines and Energy, electricity demand has climbed by nearly 200% in the country over the last 30 years. That is one of the reasons why the Northeast's solar and wind potential is expected to contribute significantly to the national energy mix.

The high-profile Summit featuring around 25 lectures and discussion panels is organised by Aranda Eventos in co-operation with Solar Promotion International and Freiburg Management and Marketing International. The event will bring together officials and solar experts in a relaxed environment conducive to enlightening interactions and debates. An important occasion in Fortaleza's calendar, the 5th Intersolar Summit Brasil Nordeste will certainly highlight the vigour of the region's – and the country's – solar energy industry.



GLOBAL EVENTS



- MUNICH, GERMANY | JUNE 19–21, 2024
- SÃO PAULO, BRAZIL | AUGUST 27–29, 2024
- MEXICO CITY, MEXICO | SEPTEMBER 3–5, 2024
- GANDHINAGAR, INDIA | FEBRUARY 12–14, 2025
- SAN DIEGO, USA | FEBRUARY 25–27, 2025
- DUBAI, UAE | APRIL 7–9, 2025



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185,000+
VISITORS

3,700+
EXHIBITORS

8,300+
CONFERENCE
ATTENDEES

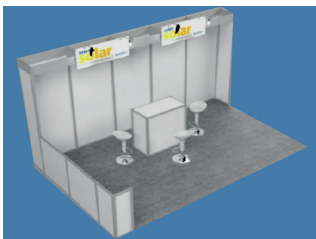
Reasons to join us

- Find business opportunities with keen customers and promising partners
- Draw on the region's pioneering renewable energy ventures
- Update your professional know-how in a high-level conference
- Enjoy **Intersolar's seal of approval**



Platinum Booth

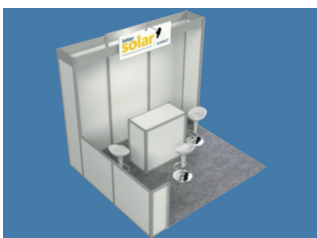
- 30m² area; booth design and building not included; Exhibitor hires constructor
- Logo and hyperlink on the event's website
- 20% discount on additional conference registrations
- Logo displayed during conference breaks
- 10 exhibitor badges
- Exclusive Wi-Fi network connection



Gold Booth

- 15m² booth with basic build (see image)
- Logo and hyperlink on the event's website
- 20% discount on additional conference registrations
- 8 exhibitor badges

Booth includes: 1 counter with lockable cabinet, 3 stools, 1 trash can, 2 twin power outlets, coloured logo of your company on fascia board, exclusive Wi-Fi network connection. Wall and counter decoration and adhesives paid by exhibitor.



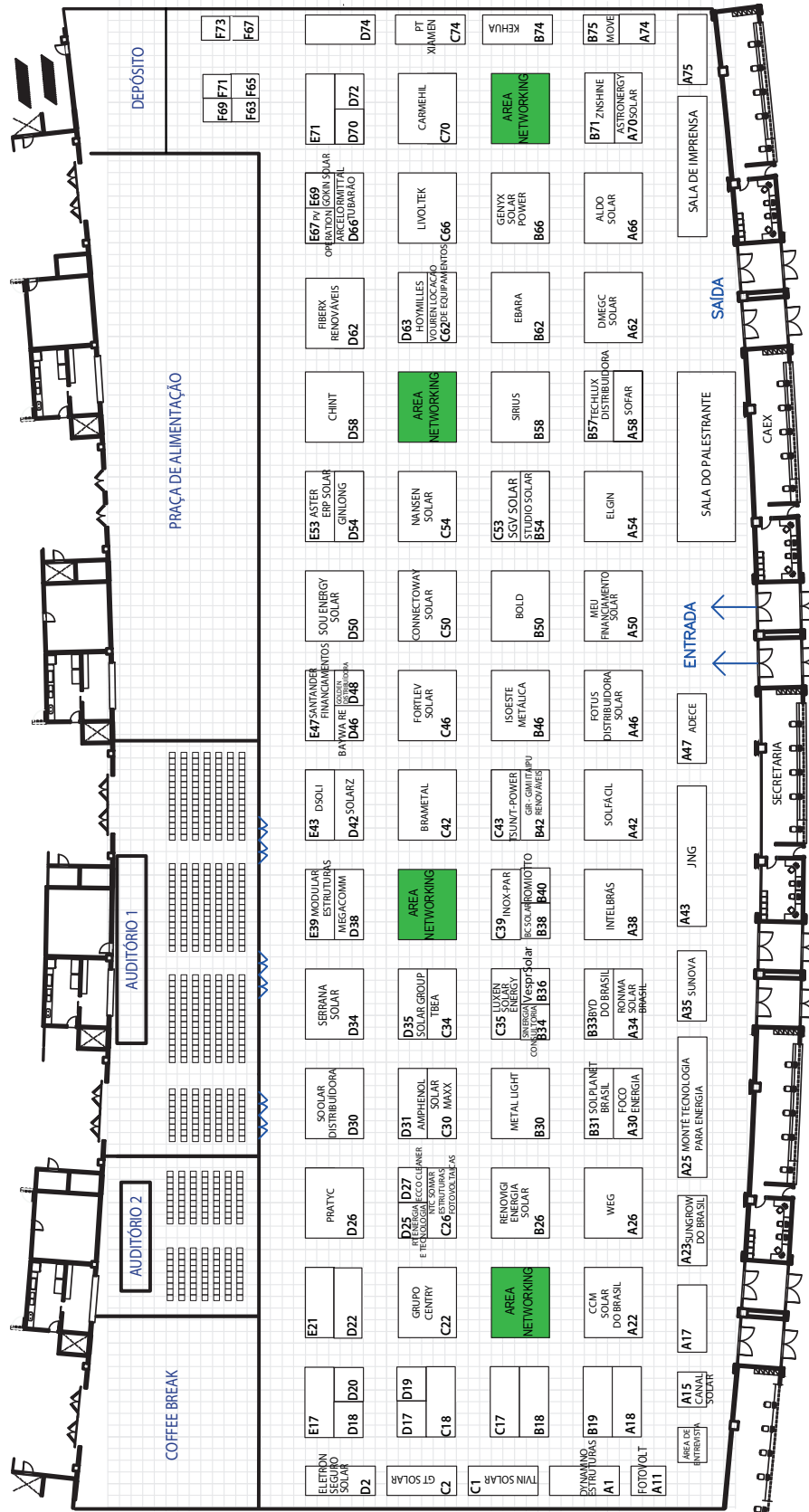
Silver Booth

- 7.5m² booth with basic build (see image)
- Logo and hyperlink on the event's website
- 20% discount on additional conference registrations
- 6 exhibitor badges

Booth includes: 1 counter with lockable cabinet, 3 stools, 1 trash can, 2 twin power outlets, coloured logo of your company on fascia board, exclusive Wi-Fi network connection. Wall and counter decoration and adhesives paid by exhibitor.

Event Floor Map

PRELIMINARY LAYOUT



Pricing Table

Choose the ideal size for your company

Booths	Returning exhibitors**	Early bird*	Regular*
	Booths booked by May 31, 2024	Booths booked by November 30, 2024	Booths booked after November 30, 2024
7,5 m ² (basic build)	€ 3,800	€ 4,400	€ 4,800
15 m ² (basic build)	€ 5,700	€ 6,500	€ 7,500
30 m ² (raw space)	€ 8,100	€ 9,200	€ 10,600

* 5% discount for exhibitors at The smarter E South America 2024 in São Paulo and/or Intersolar Summit Brasil Sul 2024

** Price for returning exhibitors at Intersolar Summit Brasil Nordeste 2024

Event Quick Facts*

*Expected

4,000
VISITORS

500
DELEGATES

100
EXHIBITORS

7,500 m²
AREA

30
SPEAKERS

Venue



CENTRO DE EVENTOS DO CEARÁ
Salão Taíba e Mundaú - Pavilhão Oeste
Av. Washington Soares, 999 - Portão A, B e C
Fortaleza (CE), Brazil

Time

Exhibition
10:00 am – 7:00 pm
Conference and Side Events
10:30 am – 6:30 pm

Sponsorships and Marketing

Exclusively for exhibitors



Lanyard
€ 3,500

The display of your logo on the lanyards ensures your company's name is prominently featured throughout all visitor interaction during the event. Production costs not included.

*** Exclusive sponsor**



Open Wi-Fi
€ 2,100

Everyone needs an Internet connection. Imagine your company's name typed in by all participants.

*** Exclusive sponsor**



Badges
€ 2,400

Place your brand where all eyes will focus: on visitors', delegates' and journalists' badges.

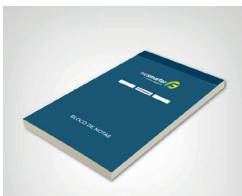
*** Exclusive sponsor**



Conference Bag
€ 1,400

Have your logo printed on the conference delegates' folder and insert your printed material in it (up to four 21cm x 28cm pages).

*** max. 2 sponsors**



Notepad
€ 650

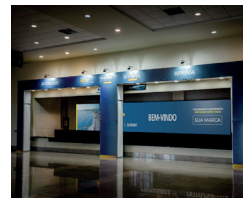
400 notepads included in delegates' folders.

*** max. 2 sponsors**



Website Banner
€ 360

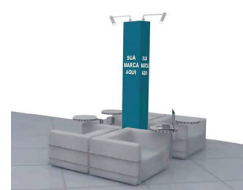
A visually appealing advertising banner on the Summit's website will increase awareness of your company's presence at the exhibition.



Registration Area
€ 2,400

Be the first company seen by visitors. Your company logo will be displayed on the wall at the back of the registration area.

*** Exclusive sponsor**



Phone Charging Stations
€ 1,100

Your logo on displays of the 10 phone chargers available for general use on a counter in the exhibition hall.

*** max. 4 sponsors**



Event Map
€ 190

Make your booth stand out on the event map by applying your logo on it. There will be maps at the entrance to the hall and at the food court.

*** max. 10 sponsors**



Signage Totems
€ 1,400

Your brand will guide everyone's paths at the Summit. Signage totems will be placed in 5 locations: entrance hall, access control, conference hall, delegates' food court and car park.

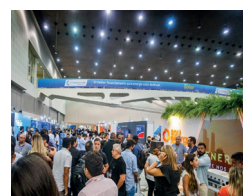
*** max. 2 sponsors**



Car Park Banners
€ 1,600

Your logo on two welcome banners placed at one of the lanes in the car park ensures your company's name is prominently featured at delegates' arrival and exit.

*** max. 4 sponsors on 2 banners
* each sponsor on a different lane**



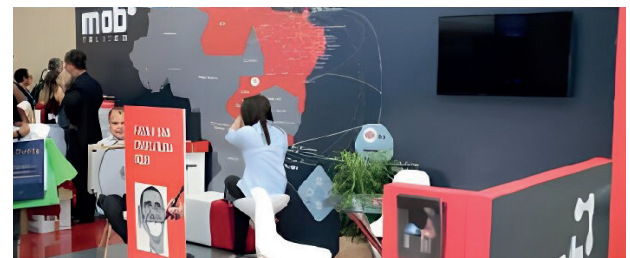
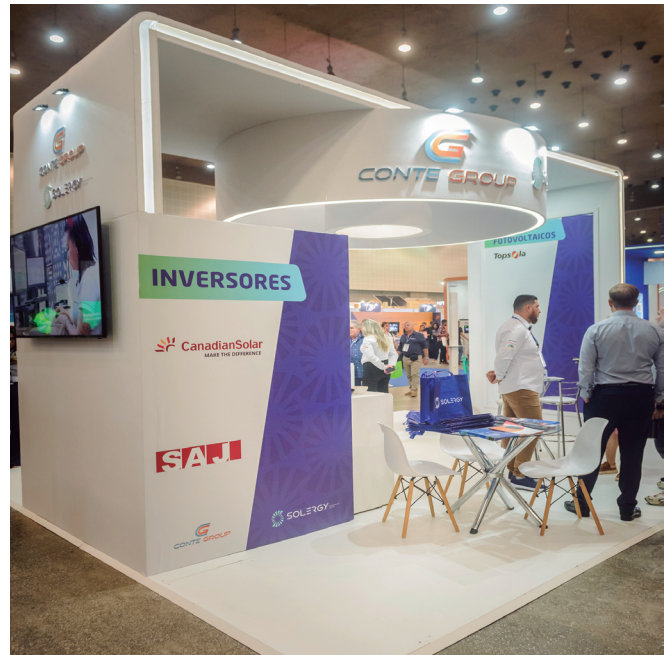
Footbridge
€ 4,200

Make your brand prominently visible on both sides of the footbridge that spans the entire hall.

*** Exclusive sponsor**

Adhesives and Decoration

Adhesives paid and made by the exhibitor. Examples below:



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SUMMIT
BRASIL NORDESTE



APR
23-24
2025

Become an Exhibitor

For more information,
please contact us:

Phone: +49 7231 58598-99

E-mail: merz@solarpromotion.com

SAVE THE DATE

www.intersolar-summit-brasil.com

Venue



Pavilhões Mandaú e Taiba
Fortaleza - CE / Brasil

Coorganizers



FREIBURG
Management
Marketing
international

Organizers

